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杉杉品牌運營股份有限公司

**Shanshan Brand Management Co., Ltd.**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1749)**

## **POLL RESULTS OF THE RESOLUTIONS PASSED AT THE 2026 ANNUAL GENERAL MEETING**

References are made to (i) the notice (the “**2026 AGM Notice**”) of 2026 annual general meeting (the “**2026 AGM**”) and the circular (the “**Circular**”) of Shanshan Brand Management Co., Ltd. (the “**Company**”) both dated 21 April 2026; and (ii) the supplemental notice of 2026 AGM (the “**Supplemental 2026 AGM Notice**”) and the supplemental circular of the Company (the “**Supplemental Circular**”) both dated 20 May 2026. Unless the context requires otherwise, terms used herein shall have the same respective meanings as those defined in the said documents.

The Board announces that the Company held the 2026 AGM at Conference Room, Third Floor of Building B1, Ningbo Haishu New Energy Innovation Centre, 238 Yunlin Middle Road, Wangchun Industrial Park, Ningbo, Zhejiang Province, the PRC on Monday, 8 June 2026. All the proposed resolutions set out in the 2026 AGM Notice and the Supplemental 2026 AGM Notice were duly passed by way of poll at the 2026 AGM.

The 2026 AGM was legally and validly convened in compliance with the laws and regulations of the PRC, including the Company Law of the PRC, and the requirements of the Articles of Association. Mr. Luo Yefei, the chairman of the Company, chaired the 2026 AGM.

The Company's H share registrar in Hong Kong, Boardroom Share Registrars (HK) Limited, was appointed and acted as the scrutineer for the vote-taking at the 2026 AGM.

All Directors attended the 2026 AGM in person or by electronic means.

## I. POLL RESULTS OF THE 2026 AGM

As at the date of the 2026 AGM, (i) there were 133,400,000 issued Shares, of which 100,000,000 Shares were Domestic Shares and 33,400,000 Shares were H Shares, being the total number of Shares entitling the Shareholders to attend and vote on all resolutions proposed at the 2026 AGM; and (ii) the Company did not hold any treasury shares (including any treasury shares held or deposited with the Central Clearing and Settlement System established and operated by Hong Kong Securities Clearing Company Limited) or repurchased Shares pending cancellation. The Shareholders in attendance either in person, by authorised representatives or by proxy at the 2026 AGM held a total of 74,167,400 Shares, representing approximately 55.5977% of the total issued Shares as of the date of 2026 AGM. There were no Shares entitling the Shareholders to attend but abstain from voting in favour at the 2026 AGM as set out in Rule 13.40 of the Listing Rules.

No Shareholder was required under the Listing Rules to abstain from voting on the resolutions proposed at the 2026 AGM. No person has indicated in the Circular containing the 2026 AGM Notice or the Supplemental Circular containing the Supplemental 2026 AGM Notice his/her/its intention to abstain from voting on or vote against any of the resolutions proposed at the 2026 AGM.

The poll results of the resolutions proposed at the 2026 AGM are as follows:

Ordinary Resolutions		Number of Votes (%)		
		For	Against	Abstain
1.	To consider and approve the work report of the Board for the year ended 31 December 2025.	74,167,400 (100%)	0 (0%)	0 (0%)
2.	To consider and approve the work report of the supervisory committee of the Company for the year ended 31 December 2025.	74,167,400 (100%)	0 (0%)	0 (0%)
3.	To consider and approve the audited consolidated financial statements and report of the independent auditor of the Company for the year ended 31 December 2025.	74,167,400 (100%)	0 (0%)	0 (0%)

<b>Ordinary Resolutions</b>		<b>Number of Votes (%)</b>		
		<b>For</b>	<b>Against</b>	<b>Abstain</b>
4.	To consider and approve the proposal of not to distribute the Company's profit for the year ended 31 December 2025.	74,167,400 (100%)	0 (0%)	0 (0%)
5.	To re-appoint BDO Limited and BDO China Shu Lun Pan Certified Public Accountants LLP as the international auditor and the domestic auditor of the Company for the year 2026, respectively, to hold office until the conclusion of the next annual general meeting of the Company and to authorise the Board to determine their remunerations for the year 2026.	74,167,400 (100%)	0 (0%)	0 (0%)
<b>Special Resolutions</b>				
6.	To consider and approve the authorisation of a general mandate to the Board to repurchase H Shares. *	74,167,400 (100%)	0 (0%)	0 (0%)
7.	To consider and approve the authorisation of a general mandate to the Board to issue Shares. *	74,167,400 (100%)	0 (0%)	0 (0%)
<b>Ordinary Resolution</b>		<b>Number of Votes (%)</b>		
		<b>For</b>	<b>Against</b>	<b>Abstain</b>
8.	To consider and approve the proposals (if any) put forward at the general meeting by Shareholder(s) holding 3% or more of the Shares carrying the right to vote thereat.	N/A	N/A	N/A
<b>Special Resolutions</b>				
9.	To consider and approve the proposed amendments to the Articles of Association. *	74,167,400 (100%)	0 (0%)	0 (0%)

\* The full text of the proposed resolutions was set out in the 2026 AGM Notice and the Supplemental 2026 AGM Notice as contained in the Circular and the Supplemental Circular.

As the above resolutions numbered 1 to 5 were voted favourably by more than half of the votes attaching to the Shares entitled to vote and held by the Shareholders, present in person, by authorised representative or by proxy, at the 2026 AGM, these resolutions were duly passed as ordinary resolutions.

As the above resolutions numbered 6, 7 and 9 were voted favourably by more than two-thirds of the votes attaching to the Shares entitled to vote and held by the Shareholders, present in person, by authorised representative or by proxy, at the 2026 AGM, these resolutions were duly passed as special resolutions.

By Order of the Board  
**Shanshan Brand Management Co., Ltd.**  
**Luo Yefei**  
*Chairman*

Ningbo, the PRC, 8 June 2026

*As at the date of this announcement, the executive Directors are Mr. Luo Yefei (Chairman), Mr. Cao Yang (Vice Chairman), Ms. Yan Jingfen and Ms. Zhou Yumei; the non-executive Directors are Mr. Mao Weiyong and Mr. Wang Mingming; and the independent non-executive Directors are Mr. Chow Ching Ning, Mr. Wang Yashan and Mr. Wu Xuekai.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*